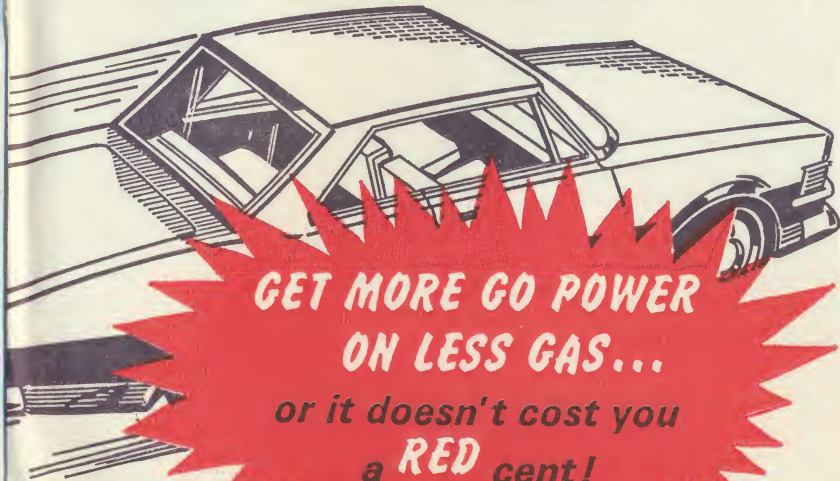


J.C. WHITNEY & CO.

1917-19 ARCHER AVE., CHICAGO, ILLINOIS 60616



**GET MORE GO POWER
ON LESS GAS...**

*or it doesn't cost you
a **RED** cent!*

VALUABLE FREE GIFT FOR YOU

U.S. Rt.
**POSTAGE
AID**

Chicago, Illinois
Post Office No. 4506

Everything in Automotive Parts and Accessories

J.C. WHITNEY & CO. 225 • 3100 AREA 312

1917-19 ARCHER AVE. • CHICAGO, ILL. 60616

**GIVE YOURSELF
THE THRILL
OF YOUR LIFE!**

Mr. Car Owner:

How would you like to have the driving thrill of your life next weekend?

Picture this yourself! Next weekend you go down to your car—the new one or the same exact car that you've been driving for years. You've made only one simple change to that car, so easy that your 16-year old son could do it. But now, when you turn on the ignition, a modern miracle of engineering science comes to life under your hood!

INSTANTLY you'll see and feel the difference in that engine. That engine will hum with new throbbing power!

We ask you to pull up to another car at the stoplight, a car of approximately the same year and make as your own. Wait until the light changes from red to green. Let the other car start first. Wait till the other car gets half-way across the street. Then slam your foot down on the gas pedal!

Before that other car has even crossed the street, you will have caught up with him. And then you will flash away from him ... you will leave him a full block behind.

Yes, you can do all this when you install the "MINI-SUPERCHARGER", the amazing Power Booster that gives you up to 15 MORE HORSEPOWER from your engine! And it gives you the gas economy you've dreamed about for years! Here's why:

This Power Booster is patterned after superchargers selling for as high as \$600. Its whirlwind propeller breaks up the raw, unburnt gas that your engine is wasting today ... gives you blazing new power from every drop! Its emergency breather valve draws huge quantities of fresh, clean air into your engine ... forces that engine to breathe deeper ... push harder ... pile up more mileage from every gallon you buy!

Now -- by harnessing the raw, unburnt gasoline that your engine is now wasting, the amazing MINI-SUPERCHARGER can actually boost your car's horsepower, acceleration, gas mileage and engine life.

Prove it to yourself! Test the famous MINI-SUPERCHARGER in your own car for 30 days at our risk. If for any reason you're not 100% satisfied with the increase in mileage and performance -- return the MINI-SUPERCHARGER for a FULL REFUND. You have nothing to lose ... mail the FREE TRIAL Order Blank now!

Very truly yours,

Tom Fairchild

J. C. Whitney & Company

**READ THE COMPLETE AMAZING STORY
AND GUARANTEE SEE INSIDE**

NOW! Turn Your Waste Gas Into \$

GET UP TO 15 MORE HORSEPOWER – 6 MOR

**Almost unbelievable –
BUT TRUE!**

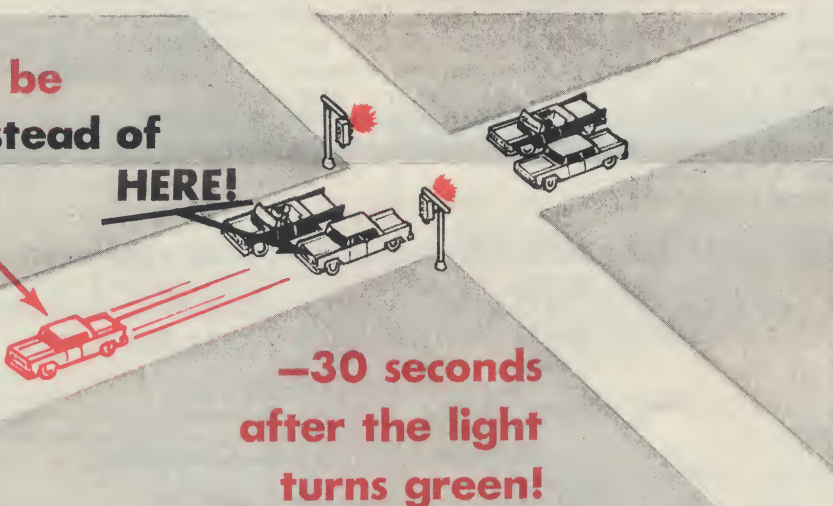
In just a matter of minutes you can transform your car into a purring, power-packed greyhound that literally leaps ahead when you touch the accelerator. AND YOU GET ALL THIS AMAZING EXTRA POWER BY USING LESS GAS!

For Dramatic Proof Make This Power Test at Any Stop Light

With your new MINI-SUPERCHARGER installed, pull up alongside another car of about the same age and class. When the light turns green, hit the accelerator! Watch the other fellow's look of astonishment (through your rear view mirror) as you shoot ahead. In seconds he's "miles" behind!

Then take your car out where there are a few hills. Just before you begin your climb, slam your gas pedal to the floor and hang on to the wheel! But be sure to slow down as you reach the top of the hill, or you'll feel as though you're taking off on a ski jump!

You can be
HERE instead of
HERE!



**TRY THE
MINI-SUPERCHARGER
FOR 30 DAYS
AT OUR RISK**

Every auto wastes gas, regardless of the make and model. In many cases, the waste is so great that people are paying up to one third *more* to drive their cars than they should. And when you waste gas, you waste *power!*

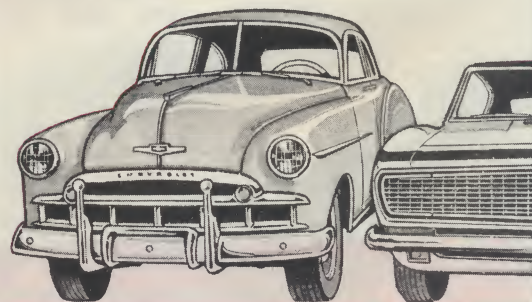
To overcome this waste, automotive engineers invented the supercharger, an expensive, intricate device that usually costs hundreds of dollars to install. Yes, the cost was hundreds of dollars until the MINI-SUPERCHARGER was invented!

The Gas You Save is The Reason Why You Get All That Extra Power!

Mini Supercharger is so *ingeniously designed*, so *basically new* that it has been granted U. S. Patent No. 2,409,937. Works like a miracle . . . increases fresh air intake *automatically* as engine turns over faster . . . prevents wasteful fuel, air-poor mixture . . . actually cuts gas consumption while increasing horsepower. Mini-Supercharger gives you the thrill of SOARING POWER because it steps up gas *molecularization* and delivers correct, *PRE-ENGINEERED* gas-air mixture for every driving condition, winter or summer.

With Mini-Supercharger you get breathtaking acceleration—instant throttle response—"jet assisted" starts—blazing new power that will make your friends gasp with astonishment, simply by *harnessing the raw, unburned* gasoline that your engine is wasting today.

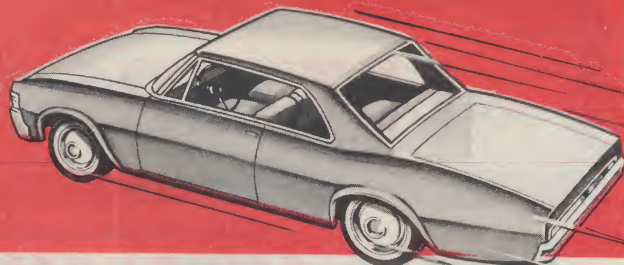
Works Like Magic On C



INSTALL THE MINI-SUPERCHARGER Y

SUPER-POWER!

E MILES PER GALLON!



**Save \$25, \$50, \$75 or More
a Year on Gas!**

When you install Mini-Supercharger (a job that takes less than 30 minutes) you're in for the **THRILL OF A LIFETIME**. From the first moment, you'll feel the difference in an engine that *hums with new, throbbing power*. You'll roll along with your foot hardly touching the pedal. On the highway, you'll flash away from other cars—spurt up the steepest hills—actually *pass other cars in 2, 4, 5 and even 6 seconds less* than you could have done before.

In distance driving, you'll quickly notice the enormous gas savings Mini-Supercharger gives you at high speeds! At 50 . . . 60 . . . even 70 MPH, *your foot is still part-way up on the gas pedal . . . YOU STILL HAVE ALL THE RESERVE POWER TO GET OUT OF AN EMERGENCY!*

In stop-and-go city driving you get the acceleration to shoot out in front of the crowd . . . suddenly other cars will seem like slow-pokes to you. And you're doing all this with far less gas than you're using today. Dozens of Dyno tests, backed by over 1,000,000 miles of highway driving, *prove* the efficiency of Mini-Supercharger!

**You'll Think You're Driving a
Different Car!**

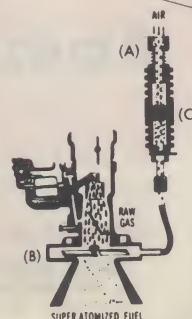
Mini-Supercharger gives you many additional advantages: no oil dilution through unburned gas—better lubrication and longer engine life—less carbon deposit—fewer valve troubles and engine repairs—no wet fuel adhering to manifold walls—reduced danger of “vapor lock”—*full power without laboring and “ping.”* Drive up a long, steep, winding hill . . . the difference will amaze you!

A MIRACLE OF FOOLPROOF EFFICIENCY

Mini-Supercharger is precision engineered from pure aluminum and zinc-plated open hearth steel—and is so ruggedly constructed as to be virtually indestructible. The Proportioning Breather Valve (A) automatically feeds a “pre-programmed” charge of fresh air into the carburetor to correct over-rich mixtures —

makes engine **BREATHE DEEPER and PUSH HARDER**. Powerful, blower-type impellers of high temperature glass and DUPONT TEFLON (B) power-blend the correct gas-air mix, giving it up to *twice the natural explosive power*. You squeeze the unused power out of every drop of fuel—get **MORE**

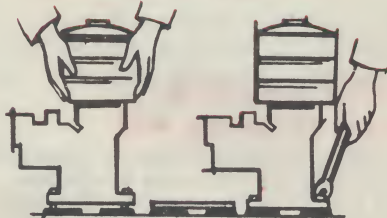
MILEAGE. HIGHER HORSEPOWER, BETTER PERFORMANCE—no matter what the age or condition of your car. *Thermostatic “brain”* (C) adapts function to prevailing temperature. As under-hood temperature increases and air gets thinner, extra oxygen-laden air is pulled in to intensify combustion.



**Try The Mini-Supercharger
Entirely at Our Risk**

Mail the enclosed 30-DAY NO RISK ORDER FORM today. Your money back if not delighted, under our written guarantee. No matter what kind of a car you drive, here's your chance to turn it into a real “get away car” at a cost that is less than you'd pay to take the family out to dinner.

**SO EASY TO INSTALL THAT EVEN YOUR
16-YEAR-OLD SON CAN DO IT!**

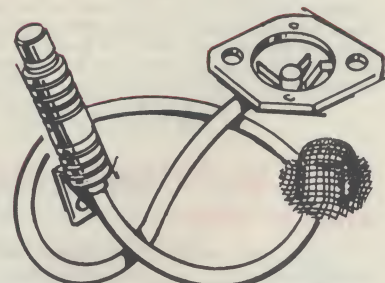


Step 1. Open your hood. Locate Air Cleaner and Carburetor Unit that sits smack on top of your engine. *Simply take an ordinary wrench and loosen the two or three bolts that hold carburetor to the engine!*

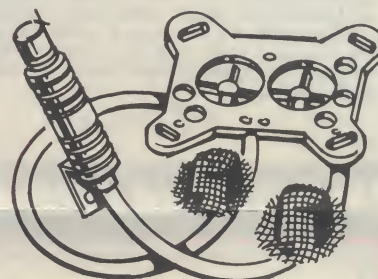
Step 2. Lift up the carburetor. Put MINI-SUPERCHARGER unit in place. *What could be easier?*

Step 3. Replace carburetor. Now turn on your engine! And then get in and take the most thrilling drive of your life!

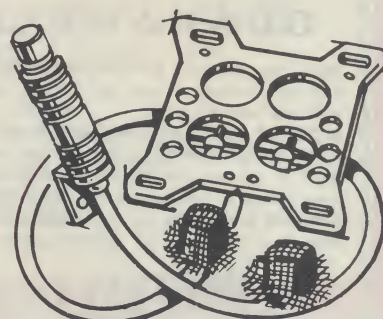
**There's a
Mini-Supercharger
to Fit Every Car!**



68040—For Single Throat Carburetor

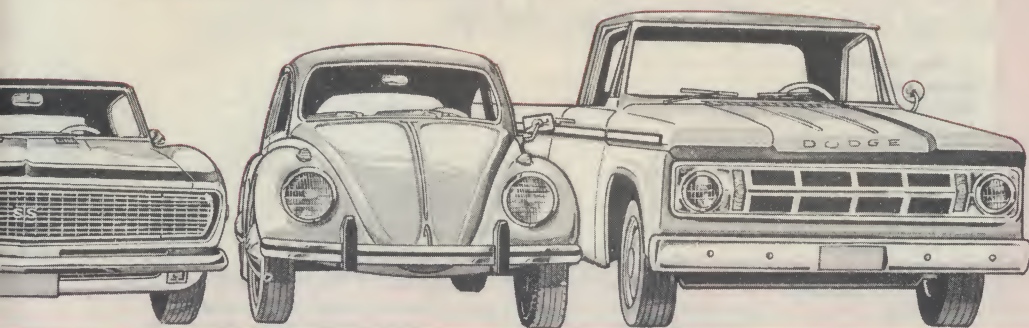


68041—For Dual Throat Carburetor



68043—For Four Throat Carburetor

Old Cars, New Cars, Foreign Cars—Most Trucks!



YOURSELF IN 30 MINUTES

**ANYBODY
CAN DO IT**

LETTERS OF THANKS!

Here is Actual Proof of the Mini-Supercharger's Amazing Performance from America's Motorists

He put a Mini-Supercharger on his wife's 1957 Buick with the following astonishing result:

"Being somewhat of an automotive buff, and enjoying tinkering with cars, I had the opportunity of installing a Mini-Supercharger on my wife's 1957 Buick. This car, which is used as a second car in the family for her to do her shopping in, has always been somewhat sluggish and gave very little in the way of good gas mileage. After installing the Mini-Supercharger on this car, I experienced a big increase in gas mileage, from 14 to 20 miles per gallon. It is quite obvious that I have already saved three times the price I paid for your wonderful Mini-Supercharger."

This old car has never had such pep and power. I found the installation so simple, that even my thirteen-year-old son could tackle this job by himself with no problem. It took me less than thirty minutes to complete the installation."

I. J. F.
Oak Park, Michigan

Thrilled new 1967 Cadillac owner writes as follows:

"I have just finished spending three weeks carefully checking my car's performance after installing your new Mini-Supercharger on my 1967 Cadillac. Not only has my gas mileage increased 20%, but the increased acceleration on freeways is really thrilling."

I also pulled a two-wheel trailer on a camping trip last week and the performance after having the Supercharger installed has been quite an improvement."

L. B. S.
Encino, California

Auto Service Manager couldn't believe our claims, so he checked us out, with the following result:

"Installation was exceptionally easy - less than 25 minutes. Immediate results show a definite increase of eleven horsepower on the Dynamometer - and the increase in mileage was easily up to 5 miles more per gallon."

V. L.
Orlando, Florida

Now averaging 22 miles per gallon on her 1954 Ford V8

"I must tell you about the wonderful results your Mini-Supercharger has given my 1954 Ford V8. On a recent trip to Canada I averaged an easy 22 miles per gallon, going and coming, and the new power was really thrilling!"

Mrs. J. E.
Bronx, New York

Boosts mileage five miles per gallon on his old Chrysler

"I have a 1951 Chrysler Windsor. Before installation of your Mini-Supercharger, I got approximately 15 miles per gallon. Since installing the Supercharger, I get as much as 20 miles per gallon."

A. E. M.
Brooklyn, New York

Would not take \$50 for his Mini-Supercharger

"I received two Mini-Superchargers for my Buick and Chevrolet. Am well pleased with them. It made a difference on the Buick Roadmaster from 14 to 20 miles a gallon. Would not take fifty dollars for them."

O. J. B.
Yellowstone Park, Wyoming

Long trip through mountains averaged 19 miles per gallon

"I must tell you how pleased I am with the wonderful results I am getting after installing your great Mini-Supercharger."

I recently completed a trip to Pittsburgh and my Chevrolet averaged 19 miles per gallon . . . I also noticed that passing cars on the turnpike was actually exciting! I don't ever remember my car performing as well."

C. H.
New Hyde Park, New York

CLIP THIS ORDER FORM AND MAIL TODAY! FREE 30-DAY NO-RISK TRIAL COSTS YOU NOTHING

SAVE THIS MONEY BACK GUARANTEE

Install the amazing MINI-SUPERCHARGER in your car entirely at our risk. Give it every test you can think of . . . POWER, GAS ECONOMY, FAST STARTING, SMOOTHER ENGINE PERFORMANCE, etc. At the end of 30 days, if you are not completely satisfied in every possible way, return the MINI-SUPERCHARGER along with this guarantee card for immediate refund of full purchase price.

J.C. WHITNEY & CO.

For AMERICAN CARS: State Make, Year, Model of Car and Type of Carburetor (single, dual or 4-barrel) Cubic Inch Displacement or Model of Engine, and Order Number.

For IMPORTED CARS: State Make, Year, Model of Car, and Order Number.

J.C. WHITNEY & CO. 1917-19 ARCHER AVE., CHICAGO, ILL. 60616

MS

Yes, I want breath-taking acceleration, jackrabbit starts and blazing new power from my automobile! Please send me:

☐ No. 68-040—
Single Barrel
MINI-SUPERCHARGER
for \$9.95

Name _____

☐ No. 68-041—
Two-Barrel
MINI-SUPERCHARGER
for \$11.95

Address _____

☐ No. 68-043—
Four-Barrel
MINI-SUPERCHARGER
for \$15.95

City _____ State _____ Zip Code _____

Remittance Enclosed
☐ Check ☐ M.O.

Have You Ever Ordered From Us Before? ☐ Yes ☐ No
ILLINOIS RESIDENTS: Please add 5% Sales Tax to your order.

☐ Enclosed is full price for the MINI-SUPERCHARGER I am ordering. You will pay the postage.

☐ Send my MINI-SUPERCHARGER C.O.D. on your 30-day money back guarantee. I will pay the postage and C.O.D. charges.

Be sure
to state
ZIP CODE

Make of Car	Year	Model	Type of Carb.	Engine Model or Cubic Inch Displacement.
Make of Car	Year	Model	Type of Carb.	Engine Model or Cubic Inch Displacement.

SEE AMAZING FREE GIFT OFFER
ON REVERSE SIDE!

SAVE THIS MONEY BACK GUARANTEE

Install the amazing MINI-SUPERCHARGER in your car entirely at our risk. Give it every test you can think of . . . POWER, GAS ECONOMY, FAST STARTING, SMOOTHER ENGINE PERFORMANCE, etc. At the end of 30 days, if you are not completely satisfied in every possible way, return the MINI-SUPERCHARGER along with this guarantee card for immediate refund of full purchase price.

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MAIL THIS ORDER FORM TODAY! FREE NO-RISK TRIAL!

J.C. WHITNEY & CO. 1917-19 ARCHER AVE., CHICAGO, ILL. 60616

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Single Barrel
MINI-SUPERCHARGER
for \$9.95

☐ No. 68-041—
Two-Barrel
MINI-SUPERCHARGER
for \$11.95

☐ No. 68-043—
Four-Barrel
MINI-SUPERCHARGER
for \$15.95

Remittance Enclosed
☐ Check ☐ M.O.

Make of Car

Make of Car

Year

Year

Model

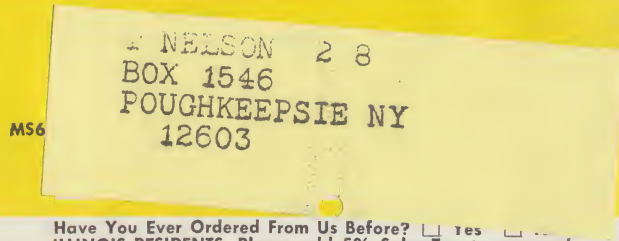
Model

Type of Carb.

Type of Carb.

Engine Model or Cubic Inch Displacement.

Engine Model or Cubic Inch Displacement.



Have You Ever Ordered From Us Before? ☐ Yes ☐ No
ILLINOIS RESIDENTS: Please add 5% Sales Tax to your order.

☐ Enclosed is full price for the MINI-SUPERCHARGER I am ordering.
You will pay the postage.

☐ Send my MINI-SUPERCHARGER C.O.D. on your 30-day money back guarantee. I will pay the postage and C.O.D. charges.



FREE!!!

**Amazing
BONUS GIFT!**

JUST FOR TRYING THE MINI-SUPERCHARGER

5-pc. POCKET TOOL KIT

This pocket-sized tool kit includes five of the most useful tools a car owner needs! Every one is sure to be used time and time again. You get two different size regular screw drivers, one Phillips screw driver, one drill bit and one punch. Each is made of durable steel and neatly packed into the transparent plastic red and yellow handle. Each tool is instantly removable and replaceable with a simple twist of the wrist. Every motorist will find a thousand uses for this kit . . . and it's yours to keep, even if you decide to return the MINI-SUPERCHARGER!

**SEND YOUR ORDER TODAY—USE POSTPAID
ENVELOPE—NO STAMP NEEDED**

FIRST CLASS

Permit No. 9315

CHICAGO, ILL.

BUSINESS REPLY MAIL

No Postage Stamp Necessary If Mailed in the United States

Postage will be paid by—

J.C. WHITNEY & CO.

1917-19 Archer Avenue

Chicago, Ill. 60616

